

KEYNOTE SPEAKER

Luis Miguel Gallardo

Happiness · Conscious Leadership · Human Flourishing

GUSI PEACE PRIZE LAUREATE

TED SPEAKER

UN ECOSOC · UPEACE

ENGLISH & SPANISH



The world needs *new lenses* to understand growth — and how humans and societies thrive.

Luis Miguel Gallardo is a global authority on happiness, conscious leadership and human flourishing. Founder & President of the World Happiness Foundation and Director of the Gross Global Happiness program at the UN-mandated University for Peace, he advises CEOs, institutions and Nobel laureates — and gives audiences a new operating system for the way they work, live and lead. A former Deloitte Global Brand & Marketing MD, Gusi Peace Prize Laureate and TED speaker, he works worldwide, in English and Spanish.

SIGNATURE KEYNOTES

The Science of Happiness & Human Flourishing

What the evidence really says about thriving — and how to build it into cultures, leadership and life.

Conscious & Transpersonal Leadership

Leading beyond the ego with the ROUSER model — the inner work behind sustainable outer performance.

Happytalism: A New Paradigm for Progress

Reimagining growth around wellbeing, freedom and consciousness — a roadmap for people, organizations and nations.

The Future of Work & Wellbeing

Why the next competitive edge is human — and how Chief Well-Being Officers build organizations where people flourish.

WHAT AUDIENCES TAKE AWAY

- A new lens on growth, leadership and what it means to thrive.
- Practical, research-grounded frameworks — ROUSER, the Wheel of Happiness, the 17 Happytalist Goals.
- An experience that moves the room and mobilizes action long after the applause.

"Fundamental Peace is not the absence of pain — it is the transmutation of its energy into love and compassion."

LUIS MIGUEL GALLARDO

AT A GLANCE

- ◆ **Founder & President**, World Happiness Foundation (UN ECOSOC)
- ◆ **Director**, Gross Global Happiness — UN University for Peace
- ◆ Gusi Peace Prize Laureate (2022) · TED Speaker
- ◆ Former Global Brand & Marketing MD, Deloitte
- ◆ IMD MBA · MA Peace Studies
- ◆ Professor of Practice, Shoolini University (India)
- ◆ Clinical hypnotherapist · ICF PCC coach

TRUSTED ON STAGES

COP28 · US Conference of Mayors ·
GNH Symposium, Bhutan · EUROTAS, Portugal ·
UPEACE · University of Tampa

BY THE NUMBERS

10M+
PEOPLE REACHED

45
COUNTRIES

80+
GLOBAL AGORAS

670+
CWOS CERTIFIED

REPRESENTATION

Represented internationally by **BCC Speakers** — on a roster shared with Simon Sinek, Yuval Noah Harari, Deepak Chopra and Tal Ben-Shahar.

SELECTED BOOKS

The Transpersonal Leader

NEW 2026

Happytalism

The Exponentials of Happiness

Brands & Rousers

Why Happytalism Matters

Hypnotherapy: The Essential Guide

Book Luis to speak

Keynote · Masterclass · Advisory — in person & virtual · worldwide
Based in Madrid & Miami · delivered in English & Spanish · fees on request

ENQUIRIES

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